

Lynn Kang

++

Graphic Designer

ckang118@pratt.edu

lynnkang.com

Linkedin

Chaerin Kang

A Communication Design student at Pratt Institute, I specialize in graphic design and have a passion for branding, advertising, UX/UI, and editorial design. My design philosophy is to emphasize the transformative power of design to solve problems, communicate messages, and create inspiring stories. I am ready to provide creative solutions and fresh ideas to the design community.

Education +

BFA Communicaiton Design

Pratt Institute, Brooklyn New York

2021 - Present

Experience +

Print Center Computer Lab Monitor

Pratt Institute, Brooklyn, New York

September 2021 - April 2024

Managed the printing systems in the computer lab and supervised the production of booklets and the printing of various types of paper

Portfolio Instructor

Aineo Art Studio, Atlanta, Georgia

May 2023 - August 2023

Directed design work and taught students about Adobe Creative Cloud

Activities +

Founder

Blend Creative crew | Blend.with magazine

March 2024 - Present

Produces Instagram magazines and plans interviews. Directs various creative projects related to photography, design and art

Vice President

PIKS (Pratt Institute Korean Student Association)

August 2023 - Present

Connects students in New York and runs programs and events for Pratt students as vice president of a 200-member school club

Communication & Art Director

PIKS (Pratt Institute Korean Student Association)

August 2022 - May 2023

Designed social media posts and managed overall event promotion

+ Awards

President's List

Pratt Institute

2021 - 2023

Presidential Merit Scholarship

Pratt Institute

2021

+ Skills

Adobe Ps/Ai/Id/Ae/Pr/Di

Figma

Blender

Cinema 4D

HTML/CSS

Typography

Grid system

Branding

Advertising

Motion Graphic

Mockups

UX/UI